

Making Money with MY Blog



**Golden Rule:
FINDING THE RIGHT TRAFFIC
BRINGS IN THE GOLD!**

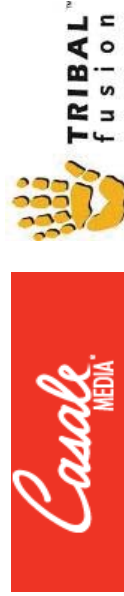
If your goal is to make money with your site, make sure you are focused on what brings in the best return on investment. Take your visitors per month and determine how much revenue each type of marketing brings in. Then make small changes to your site to test what may work better. Testing is always the key. And do not lose site of the fact that your blog may bring in money in other ways besides advertising. You may be able to earn more money growing your brand than through advertising.

On Page Advertising

Pay per Click



Pay Per Impression



Inline Advertising



Direct Advertising

Reviews

Pay Per Action

Affiliate Income



Your Product Sales



Professional Income

**Promote
Yourself**



**Resume
Enhancement
and
Professional
Development**



Become The Expert!